



V1 Ventures Summer Acceleration Program

Launch your company in America in 60 days or less.

V1 Ventures will select a handful of companies to receive a special grant affording them the opportunity to bring their company into the US market in a rapid development / deployment timeframe.

Here's how it works:

- Companies outside of the US can apply to receive the grant at www.v1.ventures/SummerAccelerationProgram. The application should take approximately 10 minutes to complete.
- V1 Ventures will evaluate the applicants and schedule an interview with senior management to discuss the details of application and the potential for US growth.
- Winning teams are offered a \$50,000 credit as described below.

What do the winning companies receive?

Winning companies will receive a **\$50,000** grant towards commercial acceleration in the US with a 60 day to market guarantee.

- **A fully funded Phase 1:**
Market Intelligence package from V1 Ventures for FREE. **(\$30,000 value)**
- **50% reduction in Phase 2:**
Market Readiness package including a wholly owned US subsidiary **(\$20,000 value)**
- 60 days to market guarantee – After that, we work for free until you're in the US market.



How could your company be different in 60 days if you had a wholly owned subsidiary selling your product in the US by the middle of summer?

APPLY NOW!

www.v1.ventures/SummerAccelerationProgram

Frequently Asked Questions

Q: How is this acceleration program different than the normal V1 Ventures market entry program?

Normally, V1 Ventures is methodical about doing the proper work to minimize the risk and maximize the effectiveness of early-stage companies entering the US market. Therefore, Phase 1 is designed to provide vital Market Intelligence to guide the strategy for entering the market. This is followed up with a tactical set up during Phase 2 and an initial market launch in Phase 3 immediately afterward. The Summer Acceleration Program is designed to compress Phase 1 and 2 into a single 60 day period and rapidly accelerate the launch into the market for participating companies – all at a significantly reduced up-front cost.

Q: Why would you give away \$50,000 of services through this program?

Great companies are all over the world. The US market is the largest marketplace for many industries and products. V1 Ventures' entire business model is helping these companies come to the US for a fraction of the normal cost of market entry. V1 Ventures is willing to invest in a select group of companies who have large potential for scalable revenues.

Q: How long will it take from the time we are accepted until we are ready to sell in the US market?

Normally, Phase 1 take approximately 60 days and Phase 2 takes between 60-120 days. Through this program, we overlap Phase 1 and Phase 2 to accelerate the timelines to get to market to within 60 days.

Q: Why do I need V1 Ventures to enter the US Market? Can't I do this on my own?

The typical cost for a foreign company to enter the US market can easily run well into six-figures of US dollars (USD). V1 Ventures leverages partnerships, lean methodology, and a unique offering of plug-n-play tools to rapidly develop US operations at 70-90% the cost of traditional mechanisms.

Q: What is the 60 day to market guarantee? What happens if we're not into market within that time?

Generally, V1 Ventures can prepare a company for rapid launch in the US in less than 60 days. There are exceptions, including regulatory approval, delays outside our control, and changes in plans, scope, and strategy. However, without these exceptions, if we cannot get your company set up for launch in 60 days, we'll continue to work until it is ready for launch with no fees.

Q: What is the deadline for application?

Applications will be accepted on a first-come, first-served basis until all available program positions are filled.

Q: How many companies will be selected? What are my odds of being accepted?

There is no pre-set number of applicants that will be accepted. It will be determined by the number of applicants and the capacity of the program. The odds will vary based upon how quickly you apply!

Q: Is there a cost to apply?

The application process is entirely FREE!

Q: How much time and resource will be required from my team to enter the US market?

During the initial 60-day period, most executive teams will collectively spend between 3-6 hours per week assisting V1 Ventures in getting the US operations set up. This will vary based upon the requirements of the setup. The goal of V1 Ventures is to minimize the time required by the senior management.

Q: If I am accepted, do I have to pay the full \$20,000 for phase 2 up front?

The fee for phase 2 and phase 3 will vary based upon the situation of the planned approach to the market, but all companies in the program will be given a payment plan for phase 2 and phase 3.